

To: Bosch Associates From: AM/SCM Lutz Marschall Telephone: 708 865 5681

19 June, 2007

Bosch Associates Purchase Program 2006 for Blaupunkt products

In 2006 Blaupunkt products will continue to be available to Bosch associates in the US at greatly reduced costs.

The program consists of two elements:

1. Regular merchandise

At any time during the year, Bosch associates can purchase current Blaupunkt products at reduced cost. This program is administered through the Blaupunkt Service Partner *Midwest Electronics* in Chicago.

1. Choose

Go to www.Blaupunktusa.com or www.Midwestelectronics.com, and choose the product you are interested in. If you have technical questions, call the Blaupunkt hotline at 1-800-950-2528.

2. Price it

Call the Blaupunkt Service Center at Midwest Electronics at 1-800-562-5978 to know the Bosch Associate price for the item you have chosen. Identify yourself as a Bosch Associate. You will be asked to provide us with a copy of your Bosch ID.

3. Order it

Send a fax to Midwest Electronics at 1-847-288-0900 with your order, containing:

- Name
- Billing address
- Phone number
- Credit Card information
- Shipping address (if different from billing address)
- Product name of the part that you would like to buy
- Quantity wanted
- A copy of your Bosch ID card

You will be invoiced by Midwest Electronics, merchandise will ship from Chicago, and you have a 1 year warranty on all new current products.

2. Special offers and remanufactured merchandise

Several times per year, Blaupunkt sends offers to all Bosch Associates on discontinued or remanufactured products. Follow the order instructions on the forms provided in those emails to participate in these great opportunities.